



Nissan Juke crossover upgraded for even greater customer choice

- **Enhanced exterior included revised front grille, headlights, fog lamps and wheels**
- **Award-winning BOSE Personal sound system from Micra available in Juke**
- **New personalisation packs in Energy Orange and Power Blue for greater customer choice**
- **Vibrant new body colours – Vivid Blue and Chestnut Bronze**
- **On sale from May 2018**

GENEVA (March 7, 2018) – Nissan has announced a number of new features and design upgrades to its popular Juke compact crossover. They enhance both the exterior and interior of the car, which made its public debut on the Nissan stand at the Geneva Motor Show.

The improvements create a contemporary new look for the Juke's front end. They include a striking new dark chrome V-motion grille, dark headlamp interior and dark turn indicators on the door mirrors. LED fog lamps are now standard from Acenta grade.

Three new 16-inch and 18-inch alloy wheel designs have been added to the Juke range, also from Acenta grade. For customers looking to add a dash of design flair to their car, the wheels on Tekna grade can be personalised with coloured inserts.

Coloured body parts, including front and rear bumper finishers, doors side sills and mirror caps, are also available through the personalisation program. This is an optional extra on N-Connecta and Tekna grades.

Two vibrant new body colours – Vivid Blue and Chestnut Bronze – further extend customer choice on Juke.

Boosting the appeal of the Nissan Juke with music fans is BOSE Personal audio. This award-winning automotive sound system delivers an immersive 360° listening experience through BOSE digital signal processing and six high-performance speakers.

These include the two pioneering BOSE UltraNearfield™ speakers built into the driver's seat head rest. The system is unique to Nissan.

Improvements to the interior include the choice of two new personalisation colours – Energy Orange and Power Blue. These further enhance the design of the central console, air vents, door inserts and seat upholstery. Gloss black interior personalisation remains available. Interior personalisation is standard on N-Connecta and Tekna grades.

There is also a higher grade of leather on the steering wheel, plus improved visual clarity on the combimeter thanks to a new white-on-black information display.

Ken Ramirez, senior vice president, sales and marketing, Nissan Europe, commented: "The Nissan Juke is the pioneer of the B-segment crossover and is today one of our most established and much-loved models. These new features further extend customer choice, enhancing the distinctive design for which Juke is best known."

The Nissan Juke is the original B-segment crossover and available in four grades – Visia, Acenta, N-Connecta and Tekna.

Every Nissan Juke comes with air-conditioning, electrically adjusting door mirrors, front and rear power windows, CD audio unit with aux port and LED daytime running lights as standard.

Acenta grade adds the Nissan Dynamic Control System, front fog lamps, cruise control with speed limiter, automatic air-conditioning, privacy glass, USB port and Bluetooth connectivity.

From N-Connecta grade, the Juke comes with the NissanConnect infotainment system, rear parking camera, Nissan Intelligent Key with push-button start, electrically folding door mirrors, part-leather seats and automatic headlights.

Flagship Tekna grade adds Lane Departure Warning, Blind Spot Warning, Intelligent Around View Monitor, full leather heated front seats and the BOSE Personal sound system.

Many of the standard features on N-Connecta and Tekna are available as optional extras on lower grades.

The upgraded Nissan Juke is on sale across Europe from May 2018.

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