



## **Quote Sheet: Nissan reveals concept livery for its Formula E debut season**

### **Jose Munoz, chief performance officer, Nissan Motor Co., Ltd.**

"Nissan is proud to be an innovator in electric vehicles on the road with the Nissan LEAF completing more than four billion zero-emission kilometers around the world. Now, we want to bring that EV expertise to motorsport.

"The new Formula E car is being shown live in public for the first time this morning, and we're very excited to reveal Nissan's livery for our debut. The ability for Nissan to use this championship as a key development platform for our EV technologies and to be able to race in major city centers around the world makes it a perfect vehicle for us to showcase Nissan Intelligent Mobility."

### **Daniele Schillaci, executive vice president of global marketing and sales, zero-emission vehicles and battery business, and chairman of Nissan's management committee for Japan, Asia and Oceania**

"Nissan will participate in season five of the thrilling Formula E championship. Our participation in Formula E will raise the bar even higher for Nissan Intelligent Mobility by showing the incredible power and performance that EVs can deliver."

### **Alfonso Albaisa, senior vice president of global design at Nissan Motor Co., Ltd**

"At first glance the season five Formula E car looked to our design team like an EV-powered supersonic bird in flight. Naturally this initial reaction from the team started us on a path that captured a sense of a form breaking free of resistance and gravity. Formula E racers are virtually silent, with explosive speed bursts thus naturally we turned to Doppler when designing the livery. The combination of the sonic pulse of the Doppler effect and the released power of a sonic boom inspired our celebration of EV Racing!"

### **Michael Carcamo, global motorsport director, Nissan**

"Nissan is bringing a lot to the table with our expertise in EV technology for the road and bringing it to the race track. The level of competition in the Formula E championship is on the rise and we're eagerly awaiting the unique engineering challenge ahead. We're entering the championship on a level playing field this year with every manufacturer competing with a brand new car, battery and powertrain combination from season five."

### **Jean Todt, FIA President**

"The strength of the ABB FIA Formula E Championship continues to grow and attract the world's leading car manufacturers, and with Nissan we will see a Japanese marque in this exciting new motor sport competition for the first time. With so much electric vehicle development happening in Japan, this is an important step for Formula E, and one which I hope continues to broaden the reach of the electric racing revolution."

### **Alejandro Agag, founder & CEO, Formula E**

"It's exciting to see the new colours of Nissan for the first time on the Gen2 car ahead of their debut season in the ABB FIA Formula E Championship. Formula E is a truly global platform to showcase the shift to electric and the transition from track to road. Having a name and a big Japanese brand like Nissan on board highlights this and the road-relevant technologies we'll see on future models. Japan is a key player in the automotive sector worldwide, as well as an important territory for fans of Formula E - of which there are many in Japan. I can't wait to watch the Gen2 cars in action with some new names and new faces, including Nissan as the first Japanese manufacturer to enter the series."

For further details please contact.

**Teslik Anna**

Tel+33 7 7614 7286

[ATeslik@nissan-europe.com](mailto:ATeslik@nissan-europe.com)

<https://newsroom.nissan-europe.com/es>